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**Newsletter no. 5, November 2009. Fifth out of six.**

## Press Release:

### New Report: World Citizens Demand Action at COP15

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A new report, published by The Danish Board of Technology, shows that citizens from all corners of the world have equally high ambitions for the upcoming COP15 negotiations: A global climate deal must be sealed in Copenhagen this December. The report, which is based on the world's first and only global citizen consultation '**World Wide Views on Global Warming**', outlines nine clear policy recommendations addressed directly to the COP15 negotiators.

[Read full press release](#)

#### Circulate the Newsletter

The scope of this newsletter is to engage people that will play important roles at COP15: negotiators, politicians, interest groups, journalists - everyone, who will be able to forward, comment, and use the results of our global citizen consultation on future climate policy.

Should you not find this information relevant, please forward it to the relevant persons in your organisation or other people, who might find it interesting.

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#### + [Press Release: New Report: World Citizens Demand Action at COP15](#)

A new report, published by The Danish Board of Technology, shows that citizens from all corners of the world have equally high ambitions for the upcoming COP15 negotiations: A global climate deal must be sealed in Copenhagen this December. The report, which is based on the world's first and only global citizen consultation '**World Wide Views on Global Warming**', outlines nine clear policy recommendations addressed directly to the COP15 negotiators.

This report provides the views of ordinary citizens from China, India, Egypt, Germany, Uganda, USA, Brazil and 31 other countries around the world on future climate policy. The results are remarkably consistent across national income groups and geographical regions. Comparing these results, nine Policy Recommendations can be clearly deduced showing that world citizens are willing to go much further than their national politicians indicate in these final days up to the climate conference. More than 4.000 citizens participated, and these are their recommendations: Make a deal at COP15

- Keep the temperature increase below 2 degrees
- Annex 1 countries should reduce emissions with 25-40 % or more by 2020
- Fast-growing economies should also reduce emissions by 2020
- Low-income developing countries should limit emissions
- Give high priority to an international financial mechanism
- Punish non-complying countries

- Make technology available to everyone
- Strengthen or supplement international institutions

The Policy Report is edited by the Danish Board of Technology on the basis of the global citizen consultation 'World Wide Views on Global Warming', which was conducted throughout the world on September 26, 2009. The report is based on input from all partner organizations, and a panel of international experts has helped shaping the final text.

The report as well as an executive summary are published today and are available for download at [www.wvwviews.org](http://www.wvwviews.org).

WWViews results can be studied in detail on [results.wvwviews.org](http://results.wvwviews.org).

**Download image:**

**Ms. Connie Hedegaard, host of COP15 and Danish Minister of Climate and Energy, initiates the Danish WWViews meeting on the September 26, 2009.** (Photographer: Jakob Carlsen)

**+ WWViews Documentary**

Along with the release of the WWViews Policy Report, on November 19 we will also be screening the WWViews Documentary for the first time.

The documentary tells the story about the reasoning behind WWViews, the process towards making a global citizen consultation of this scale happen, and the activities on WWViews Day. It is meant to be linked to the Policy Report, so that viewers understand the full background of the results.

The film is available from November 19 at 1 PM GMT +1 on [www.wvwviews.org](http://www.wvwviews.org).

Duration: around 12 minutes.

The WWViews Documentary is published by WWViews on Global Warming and produced by **Mastermedia**.

**+ Live transmission from the Danish Parliament**

On November 19, the WWViews Policy Report and the WWViews Documentary will be published at the Danish Parliament, followed by a debate among representatives from the participating countries on citizen consultation in relation to future climate policy. The event takes place from 1 to 3.30 PM GMT +1 and will be transmitted live. Watch the event [here](#) on Live Channel 2 or 3.

**+ WWViews events during COP15**

**Klimaforum09: People's Climate Summit on December 9**

With ten thousand daily visitors, participants from over 100 countries, and a comprehensive programme of events, Klimaforum09 will be the biggest climate event in Copenhagen besides the official UN Climate Conference. Klimaforum09 takes place during the entire COP15.

Read more about it [here](#).

WWViews will be present at the venue on December 9 from 4.30 to 15 PM GMT +1, and we invite you to a deliberation on how to bridge the gap between politicians and citizens in the climate debate. What role should citizens' views have in the global policy-making process?

The event includes a screening of the WWViews documentary as well as an introduction of the results by project manager Bjørn Bedsted.

Read more about it [here](#).

**Sideevent at Bella Center on December 10**

The results from the first-ever global citizen consultation on climate change are clear: Citizens from all parts of the world mandate their politicians to take fast and strong action at COP15. Therefore, World Wide Views on Global Warming and the Danish Board of Technology invites policy-makers and stakeholders at

COP15 to debate on the following topics:

- How can citizen consultation complement global political decision-making (on climate change) and help minimize the widening gap between citizens and policy-makers?
- What kind of influence should the views of citizens have in global policy-making?
- What do the results from the World Wide Views on Global Warming indicate?

The side-event takes place at **Bella Center** on December 10, from 3.00 to 4.30 PM GMT +1, in the area of the **Climate Consortium Denmark**.

#### + **Use the WWViews results!**

All our efforts and the efforts of the 4.000 citizens, who participated, are focused on reaching the political decision-makers, who will be negotiating future climate policy, in Copenhagen this December, and you kindly ask you to help us. You can do this by:

- disseminating the WWViews results and information about the project to people you find relevant
- using the results in your work yourself

So please take a look at the **results page** and our **website** to help us make sure the views of the public will be present at the COP15 negotiations only two months ahead of us.

As one of the ambassadors for WWViews Ms. Connie Hedegaard, Danish Minister of Climate and Energy and host of COP15, opened the Danish meeting with a speech that underlined the importance of public opinion in political decision-making. **Here** you can listen to what she had to say.

#### + **Follow us on Facebook and our media server**

On our **Facebook page** you can follow the different steps of the project, get information on how to contribute to the success of our citizen consultations, and you can take part in debates on democracy, citizen consultations, and climate change.

**Surfoffice** is our media server for file sharing. Here you find Photos, videos, and information material in various languages – all of which is free to use. (Username: press, password: 26september09)

We look forward to seeing you online!

#### + **The WWViews Ambassadors**

[Connie Hedegaard](#)

Danish Minister of Climate and Energy and host of COP15.

**[Read letter of support.pdf](#)**

[Prof. Mohan Munasinghe](#)

Vice Chairman of the IPCC for the 4th Assessment Report

**[Read letter of support.pdf](#)**

[Bill McKibben](#)

Renowned writer and environmentalist, co-founder and director of 350.org.

**[Read letter of support.pdf](#)**

#### + **WWViews in 88 Words!**

WWViews is a global project initiated by **The Danish Board of Technology** (tekno.dk) and **The Danish Cultural Institute** in consequence of COP15 in Copenhagen this December. The project was conducted during one day in 38 countries involving more than 4,000 people worldwide – approximately 100 people at each meeting. Participating citizens were chosen to reflect the demographic composition of the population in those countries and regions, where the meetings were held, in relation to age, sex, education, employment, and other important factors. The project is the first of its kind.

**Relevant links**

[World Wide Views on Global Warming](#)  
[The Danish Board of Technology](#)

You find a complete list of partner organisations in the WWViews Alliance [here](#).

If you wish to subscribe or unsubscribe for this newsletter, please send a notice to: [manager@wwviews.org](mailto:manager@wwviews.org)

**The next newsletter will be issued on December 18.**

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+ **WWViews details**

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